BY SPORTS

FIFA LICENSED FOOTBALL AGENT
LICENCE 202507-10954

FREE TOOL · ACADEMIES

ACADEMY VISIBILITY AUDIT

10 criteria clubs check before they trust an academy. Score yourself in 5 minutes.

Your academy is not invisible because of talent. It is invisible when a club cannot verify you in 2 minutes. Give yourself 0, 1 or 2 points per line.

	CRITERION	0 = no · 1 = partly · 2 = yes
1	**Academy presentation video** 2–4 minutes: pitch, training, staff, players.	☐
2	**Official status** Registration / affiliation documents with your federation available.	☐
3	**Complete player profiles** Date of birth, position, foot, height, photo for every player.	☐
4	**Club-ready highlight videos** Every showcased player has a highlight video + one full match.	☐
5	**Matches filmed regularly** Wide, high and steady camera, at least once a month.	☐
6	**Physical tests every quarter** Sprint 10 m / 30 m, jump, endurance test, recorded.	☐
7	**Competition level documented** League, tournaments, results and minutes played.	☐
8	**Parental consents on file** Written consent for every minor, data kept safely.	☐
9	**Active online presence** Website or Instagram with email contact, regular posts.	☐
10	**One contact who answers fast** A named person who replies to clubs within 48 h, in English or French.	☐

YOUR SCORE /20

0–8
Clubs cannot verify you yet. Start with the video and the player profiles.

9–14
Good base. Make it regular: videos, tests, fast answers.

15–20
Club-ready. Now you need visibility in front of clubs.

3 QUICK FIXES THIS WEEK

- ✔ Film a 3-minute presentation video of your academy
- ✔ Create one complete profile for your 5 best players
- ✔ Name one contact person and answer every club within 48 h

Founding Academy Pass 2027

Verified Academy badge, unlimited player profiles, monthly club-request digest, FIFA minors compliance kit. Only 20 founding places. Profile live within 72 h of your presentation video, or your first month is free.

app.bysportsagency.eu/start

We do not sell trials, selections or contracts. No one can, and anyone who does is breaking FIFA rules.